



WE'RE  
**SHARE MEDIA**  
MARKETING BY SOCIAL INTERACTION

Share Media is a boutique branding, PR, and digital marketing agency that specializes in brand development, innovative marketing solutions, and targeted social media campaigns.



CORE  
**VALUES**

LOCAL  
PROSPERITY



TRUST

PHILANTHROPY



DIVERSITY

RESOURCEFULNESS



INGENUITY

OUR  
**OFFICE**  
A NEW CONCEPT SPACE

Located in Miami Ironside, Share's Office is a hub for seminars and classes on brand development and social media marketing. A platform for collaborations with emerging professionals in their industry including artists, business owners, nonprofits and charitable organizations.



# OUR **SERVICES**

## FULL 360° INTEGRATED SOLUTIONS

Our agency works with all types of businesses and individuals to support their marketing, branding, and business development needs. We create customized solutions geared at helping brands reach new audiences, increase market value and generate leads.



Social Media



Website Design



Public Relations



Digital Marketing



Branding & Graphic Design



Influencer Marketing



Photography & Videography

## THE SHARE NETWORK

ART & DESIGN



LGBTQ COMMUNITY



CANNABIS  
INDUSTRY



NON-PROFIT &  
GOVERNMENT  
ORGANIZATIONS



# BRANDING & GRAPHIC DESIGN

Your brand's look; the colors, images, icon styles, font choice, these are all part of your company's Identity. From logo design to identity and branding, Share Media brings brands to life by providing creative solutions that are both effective and innovative.

- Brand Identity
- Logo Design
- Business Cards
- Promotional Flyers
- Company Presentations
- Web & Social Media Graphics



“ Best team with a great vision, a diverse group of ideas that may bring your brand to a new level. ”  
- Leonardo Montoya | @orlemoon

# SOCIAL MEDIA

Share Media provides strategy, development, consulting and execution to bring all aspects of social media and traditional marketing efforts into alignment with unified goals and purpose.



STRATEGY  
& PLANNING



MANAGEMENT  
& REPORTING



GRAPHIC  
DESIGN



ORIGINAL  
CONTENT

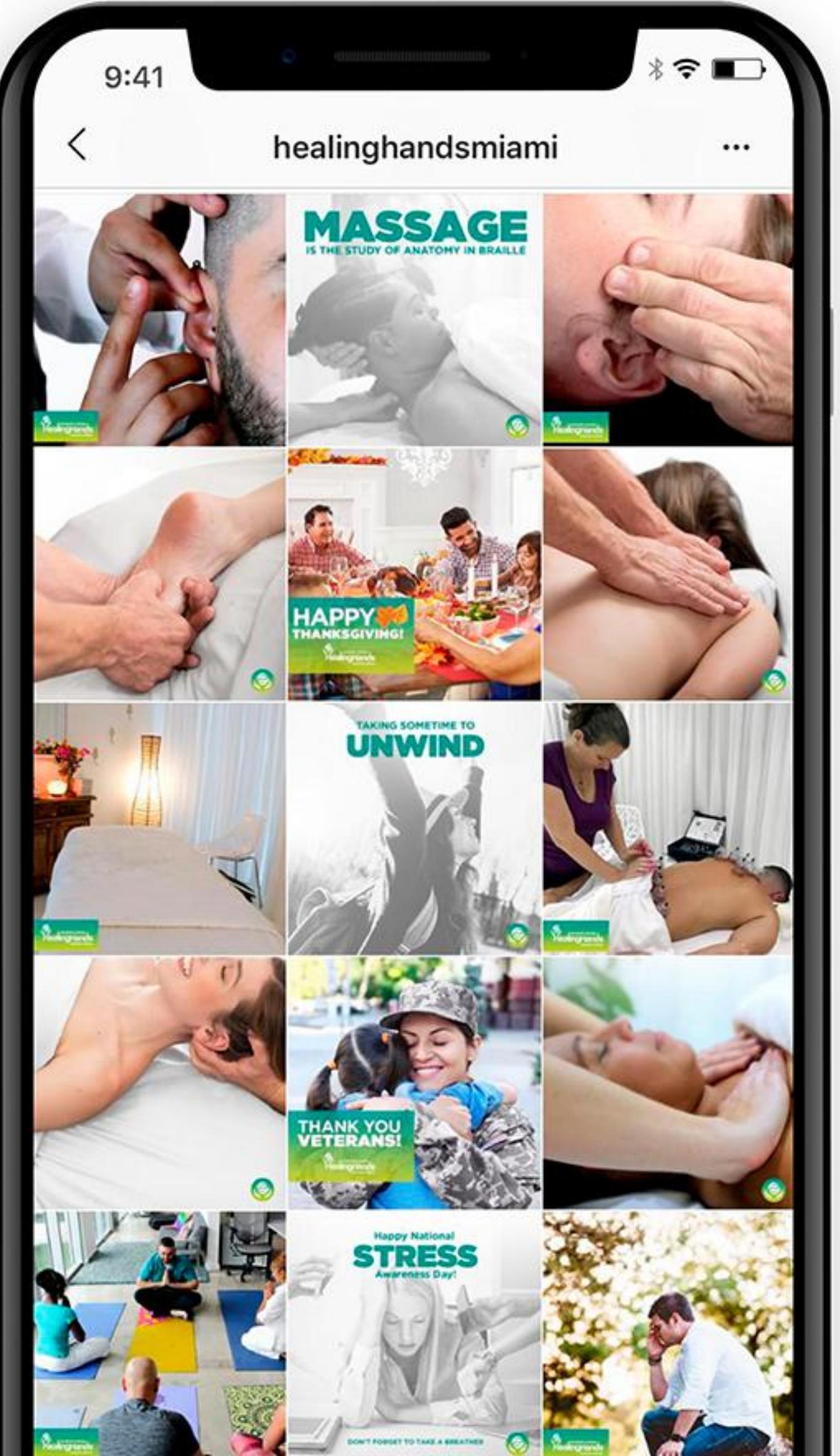


COMMUNITY  
MANAGEMENT



ADVERTISING

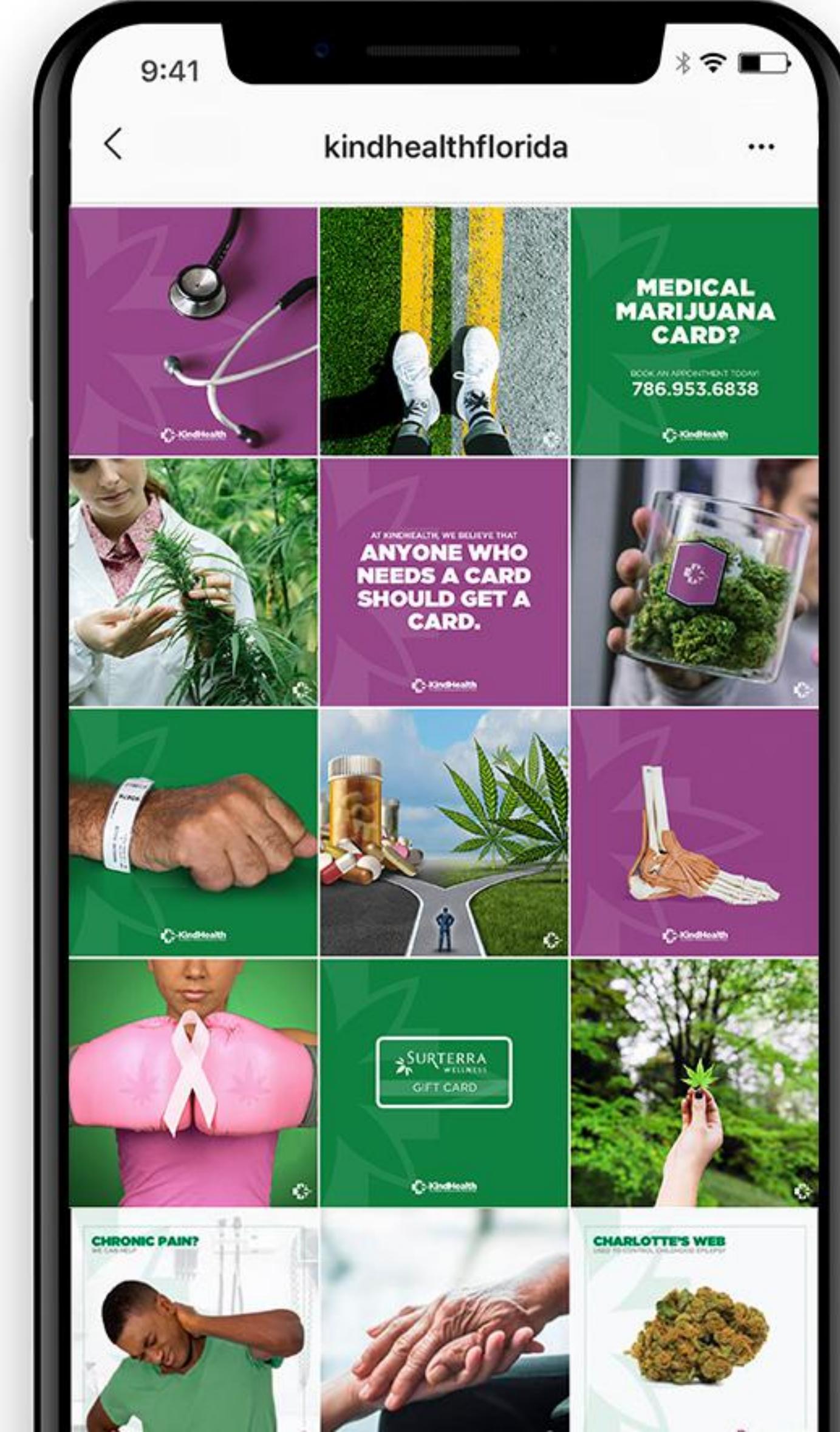
@HealingHandsMiami



@Modloftmdd



@KindHealthFlorida



@PatriciaSilvaArt



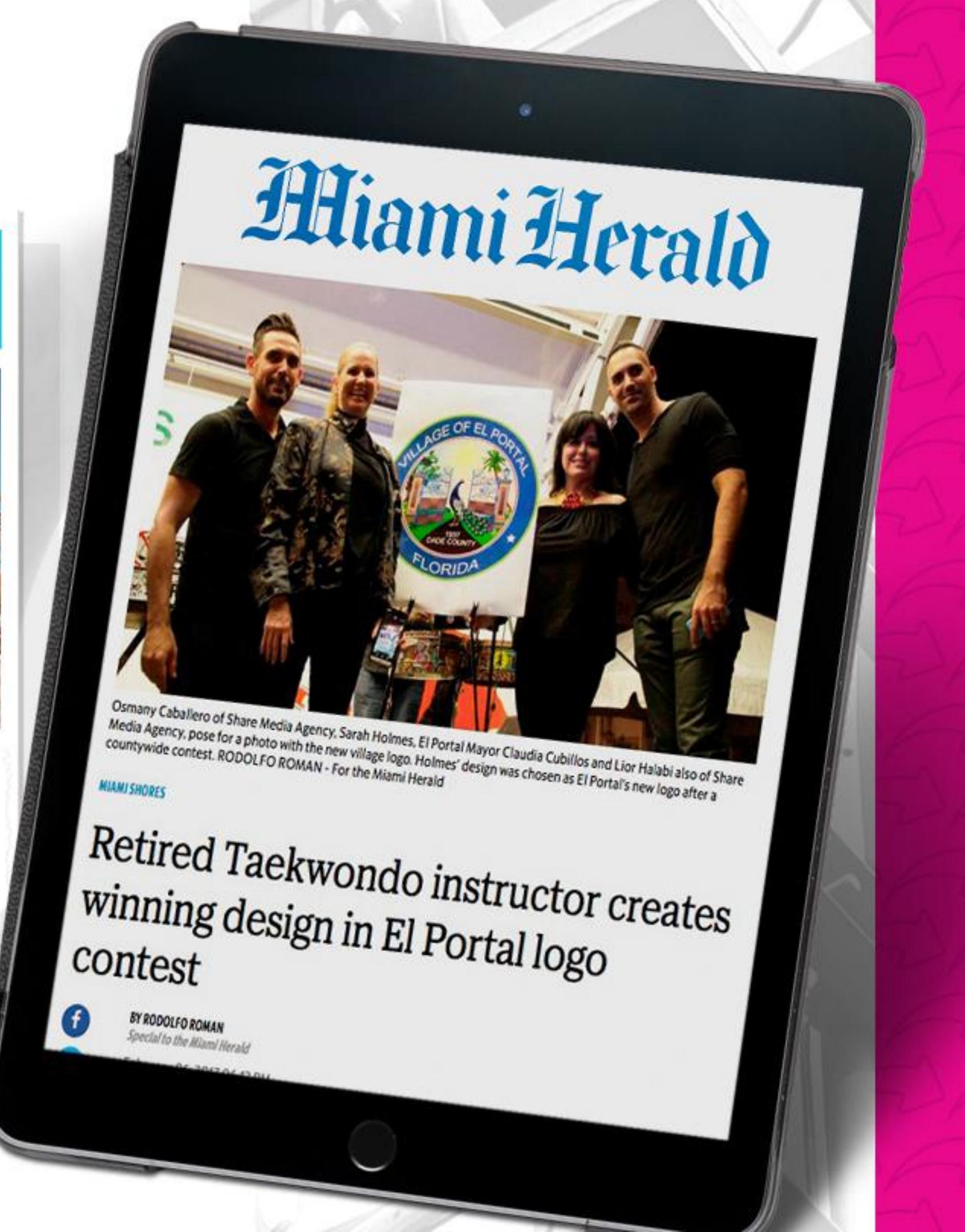
# PUBLIC RELATIONS

Make a lasting impression with a PR strategy that focuses on both traditional and digital communication channels.

- ➡ PR Strategy
- ➡ Press Release Writing & Distribution
- ➡ Marketing Initiatives
- ➡ Social Media Campaigns
- ➡ Collaborations & Sponsorships
- ➡ Event Planning & Activation

**el Nuevo Herald**  
Los cinco mejores eventos del Art Deco Weekend Miami Beach 2018  
Art Deco Weekend 2018 celebra este año su 41 edición. Este es el festival cultural gratis más antiguo de Miami Beach, con más de 85 actividades especiales para todos los

**Miami.com**  
Don't sit at home - free events are everywhere this weekend  
This iconic (and free) event is in its fourth decade and has now grown to include 85 events over three days. You can stroll on a pedestrian-friendly Ocean Drive.



“ Lior and his team are great at coming up with creative ways to grow our business online. Highly recommended! ”  
- Franck Rutbi | @homecouturemiami

## A LA CARTE SERVICES

- Website Design
- Search Engine Optimization
- Copywriting
- Art & Design Services
- Videography Photography
- LGBTQ Marketing



# DIGITAL MARKETING

## EMAIL NEWSLETTERS

Our digital team will design weekly and monthly newsletters containing helpful information, updates, and promotions to connect and build your database.



## BLOGGING & EVENT LISTING

We will develop and execute a blogging strategy, overseeing content creation, editing, optimizing and publishing on different channels and event listing sites.



“ Creative marketing and advertising solutions efficiently developed in a timely fashion. ”

- Gentry Dunlop | @KindHealthFlorida

## BUSINESS LISTINGS



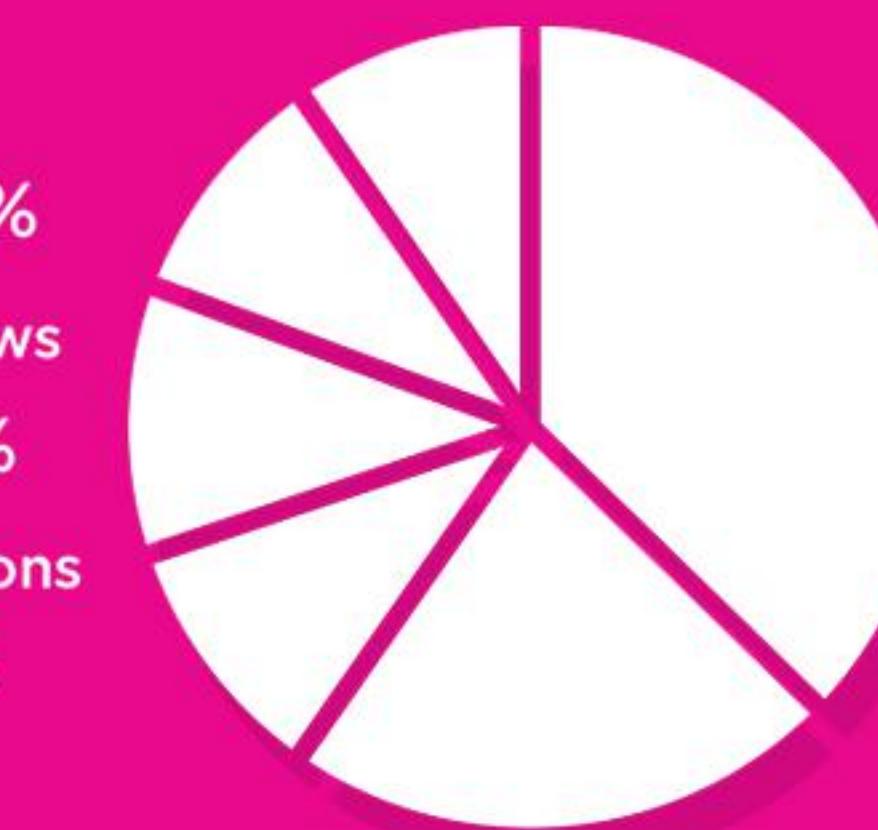
## DIGITAL ADVERTISEMENT



## REPORTING

- Web Analytics
- Brand Mentions
- Key Performance Indicators
- Impressions & Engagement
- Reputation Management

Visits  
▲ 293%  
Page Views  
▲ 713%  
Conversions  
▲ 10%



- ORGANIC
- DIRECT
- SOCIAL
- EMAIL
- PAID SEARCH



COME  
**SHARE**  
WITH US!



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